## Moure Invited!

## The National Animal Supplement Council's Annual Conference



May 5 - 8, 2015 La Quinta Resort Palm Springs, California

As a valued member of the animal media industry,
NASC would like to offer you one (1) complimentary pass
to our Annual Conference in beautiful Palm Springs, California!

During the 4-day conference, over 225 executives representing over 130 NASC member companies and numerous guests participate in workshops and training sessions focused on the most up-to-date industry trends and regulatory news. Companies are honored for exceptional efforts in their commitment to quality, education and improving the standards of the animal health supplement industry.

Panel discussion topics by industry leaders include:

- Myths and Realities of Pet Industry Mergers & Acquisitions: Revelations from a Pet Industry M&A Insider
- The NASC Mission of Brand Identity: Educate, Differentiate and Influence
- GMOs in the Animal Health Marketplace
- Food Safety Modernization Act (FSMA)
- And many more!

Please RSVP before April 22nd to Lacy@AvalonPRGroup.com