



## SPONSORSHIP OPPORTUNITIES

2018 NASC Annual Conference • May 1-3, 2018 – Scottsdale, AZ



To sponsor, call or email Jeni Rector (760-751-3360 x4; [j.rector@nasc.cc](mailto:j.rector@nasc.cc)) or Bill Bookout (760-751-3360 x1; [b.bookout@nasc.cc](mailto:b.bookout@nasc.cc))

### All 2018 NASC Annual Conference Sponsors will receive the following benefits:

- Recognition on the NASC conference website, conference signage, and in printed conference Buyer Guide
- Recognition on NASC sponsor slideshow during walk-in of conference general sessions
- Sponsor badge ribbons for your company representatives to wear
- Opportunity to insert one promotional item into conference welcome bags (sponsor provides promo item)
- Priority booth selection for the 2019 NASC Annual Conference (selection order determined by sponsorship level and number of years exhibiting)

Sponsorship Item	Cost	Sponsorship Includes	Sponsored By
<b>SOLD!</b> <b>Premier Program Sponsor</b>	\$7,500	<ul style="list-style-type: none"> <li>• In addition to the benefits listed above, sponsorship also includes:               <ul style="list-style-type: none"> <li>▪ Brief speaking opportunity before an audience of 300+ attendees</li> <li>▪ Complimentary full-page, 4-color ad in printed conference book (sponsor provides artwork)</li> </ul> </li> </ul>	<a href="#"><b>Trouw Nutrition USA</b></a>
<b>SOLD!</b> <b>Awards Gala Sponsor</b>	\$4,000	<ul style="list-style-type: none"> <li>• In addition to the benefits listed above, sponsorship also includes:               <ul style="list-style-type: none"> <li>▪ Sponsor recognition during the Awards Gala on Thursday, May 3</li> <li>▪ Complimentary half-page, 4-color ad in printed conference book (sponsor provides artwork)</li> </ul> </li> </ul>	<a href="#"><b>Pharmore Ingredients</b></a>
<b>Keynote Sponsor</b>	\$3,500	<ul style="list-style-type: none"> <li>• In addition to the benefits listed above, sponsorship also includes:               <ul style="list-style-type: none"> <li>▪ Sponsor recognition during the keynote address on Thursday, May 3</li> <li>▪ Complimentary half-page, 4-color ad in printed conference book (sponsor provides artwork)</li> </ul> </li> </ul>	
<b>SOLD!</b> <b>Opening Reception Sponsor</b>	\$2,500	<ul style="list-style-type: none"> <li>• In addition to the benefits listed above, sponsorship also includes:               <ul style="list-style-type: none"> <li>▪ Sponsor recognition during the Opening Reception on Wednesday, May 2</li> </ul> </li> </ul>	<a href="#"><b>Uckele Health and Nutrition</b></a>
<b>Golf Tournament Sponsor</b>	\$2,500	<ul style="list-style-type: none"> <li>• In addition to the benefits listed above, sponsorship also includes:               <ul style="list-style-type: none"> <li>▪ Sponsor recognition during the Golf Tournament on Wednesday, May 2</li> <li>▪ Sponsor logo featured on golf balls, golf towels, or another tournament-related item</li> </ul> </li> </ul>	
<b>NASC Member Workshop Sponsor</b>	\$2,000	<ul style="list-style-type: none"> <li>• In addition to the benefits listed above, sponsorship also includes:               <ul style="list-style-type: none"> <li>▪ Sponsor recognition during the NASC Member Workshop on Tuesday, May 1</li> </ul> </li> </ul>	
<b>SOLD!</b> <b>New Member Reception Sponsor</b>	\$1,500	<ul style="list-style-type: none"> <li>• In addition to the benefits listed above, sponsorship also includes:               <ul style="list-style-type: none"> <li>▪ Sponsor recognition during the New Member Welcome Reception on Tuesday, May 1</li> </ul> </li> </ul>	<a href="#"><b>Trouw Nutrition USA</b></a>
<b>All-Attendee Breakfast Sponsor</b>	\$1,500	<ul style="list-style-type: none"> <li>• In addition to the benefits listed above, sponsorship also includes:               <ul style="list-style-type: none"> <li>▪ Sponsor recognition during the All-Attendee Breakfast on Thursday, May 3</li> </ul> </li> </ul>	

<b>All-Attendee Lunch Sponsor</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>In addition to the benefits listed above, sponsorship also includes: <ul style="list-style-type: none"> <li>Sponsor recognition during the All-Attendee Lunch on Thursday, May 3</li> </ul> </li> </ul>	
<b>Conference Wi-Fi Sponsor</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>In addition to the benefits listed above, sponsorship also includes: <ul style="list-style-type: none"> <li>Sponsor determines password that will be used by attendees to access conference Wi-Fi</li> </ul> </li> </ul>	
<b>Mobile App Sponsor</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>In addition to the benefits listed above, sponsorship also includes: <ul style="list-style-type: none"> <li>Banner ad on mobile app with link to sponsor's website (sponsor provides artwork)</li> </ul> </li> </ul>	
<b>Welcome Bag Sponsor</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>Sponsorship includes all benefits listed above</li> </ul>	
<b>SOLD!</b> <del>Lanyard Sponsor</del>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>Sponsorship includes all benefits listed above</li> </ul>	<b><u><a href="#">Uckele Health and Nutrition</a></u></b>
<b>Water Bottle Sponsor</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>Sponsorship includes all benefits listed above</li> </ul>	
<b>Coffee Break Sponsor (3 Available)</b>	<b>\$750 Each</b>	<ul style="list-style-type: none"> <li>In addition to the benefits listed above, sponsorship also includes: <ul style="list-style-type: none"> <li>Sponsor recognition during sponsor's respective coffee break on Wednesday PM, Thursday AM, or Thursday PM</li> </ul> </li> </ul>	
<b>Room Drop Sponsor (2 Available)</b>	<b>\$750 Each</b>	<ul style="list-style-type: none"> <li>In addition to the benefits listed above, sponsorship also includes: <ul style="list-style-type: none"> <li>Delivery of sponsor's promotional item to attendee guest rooms on Wednesday, May 2 or Thursday, May 3 (sponsor provides promo item)</li> </ul> </li> </ul>	
<b>Awards Gala Game Sponsor (6 Available)</b>	<b>\$500 Each</b>	<ul style="list-style-type: none"> <li>In addition to the benefits listed above, sponsorship also includes: <ul style="list-style-type: none"> <li>Sponsorship of a fun "cowboy game" during the Awards Gala, with exclusive game naming rights</li> </ul> </li> </ul>	
<b>Group Activity Sponsor (2 Available)</b>	<b>\$500 Each</b>	<ul style="list-style-type: none"> <li>In addition to the benefits listed above, sponsorship also includes: <ul style="list-style-type: none"> <li>Exclusive sponsorship of a group activity the morning of May 2, with activity naming rights</li> <li>Potential activities include horseback riding, cooking class, or Green Zebra tour</li> </ul> </li> </ul>	
<b>Buyer Guide Full-Page Ad Sponsor</b>	<b>\$500 Each</b>	<ul style="list-style-type: none"> <li>Sponsorship includes all benefits listed above</li> </ul>	
<b>Buyer Guide Half-Page Ad Sponsor</b>	<b>\$250 Each</b>	<ul style="list-style-type: none"> <li>Sponsorship includes all benefits listed above</li> </ul>	