

# 7 Things You Don't Know About Recalls

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**Recall  
InfoLink**

# Introduction & Teaser

**Spoiler Alert:  
You may know some  
of the 7 things!**

**At the end, we will have a  
poll about which was new  
and most informative for  
you!**



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Which of the following is most true for you?

# 7 Things You Don't Know #1

- **Retailers say you are the hardest part of a recall**



# 7 Things You Don't Know #2

- **Experts agree:  
practice is the best  
way to protect your  
brand**



# 7 Things You Don't Know

## #3

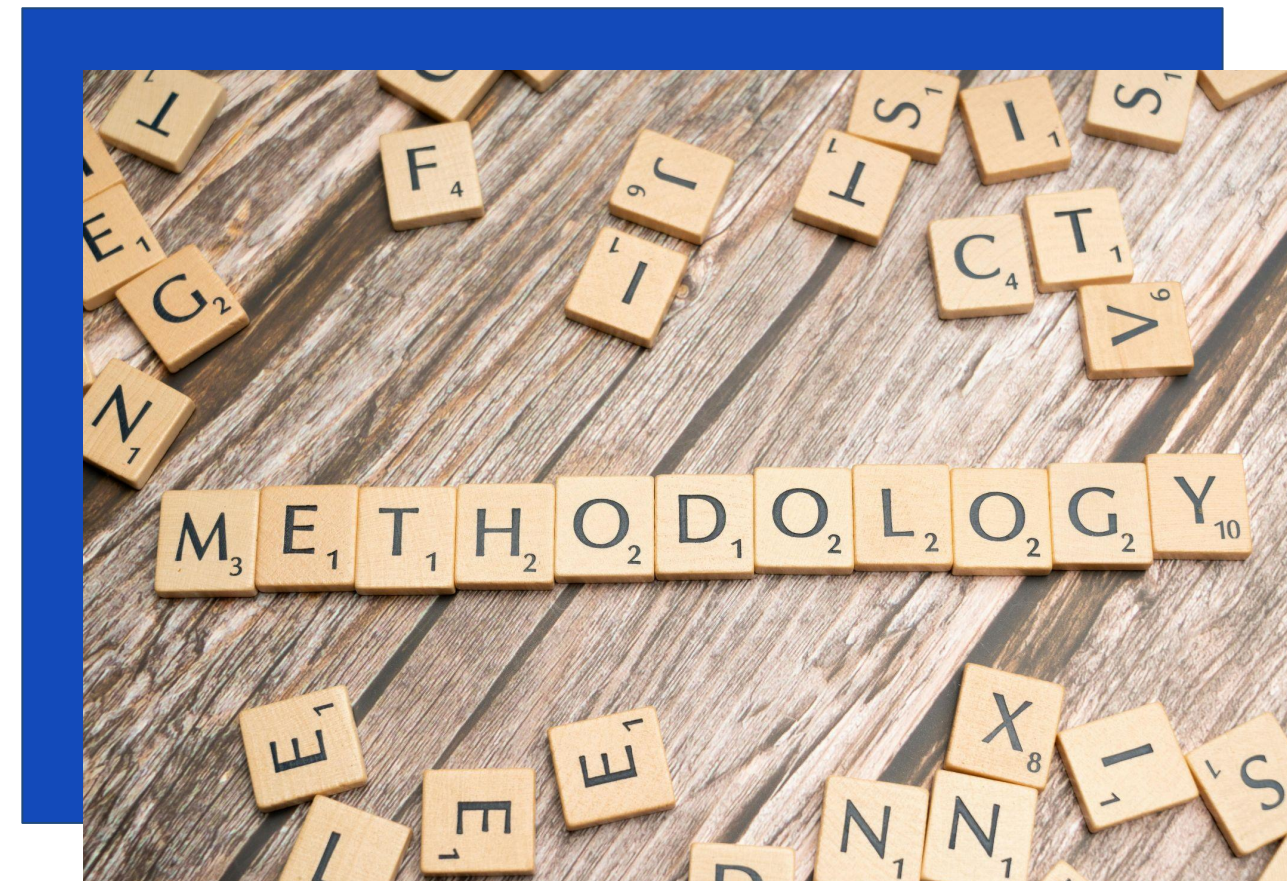


- **Most mock recalls are traceability exercises**

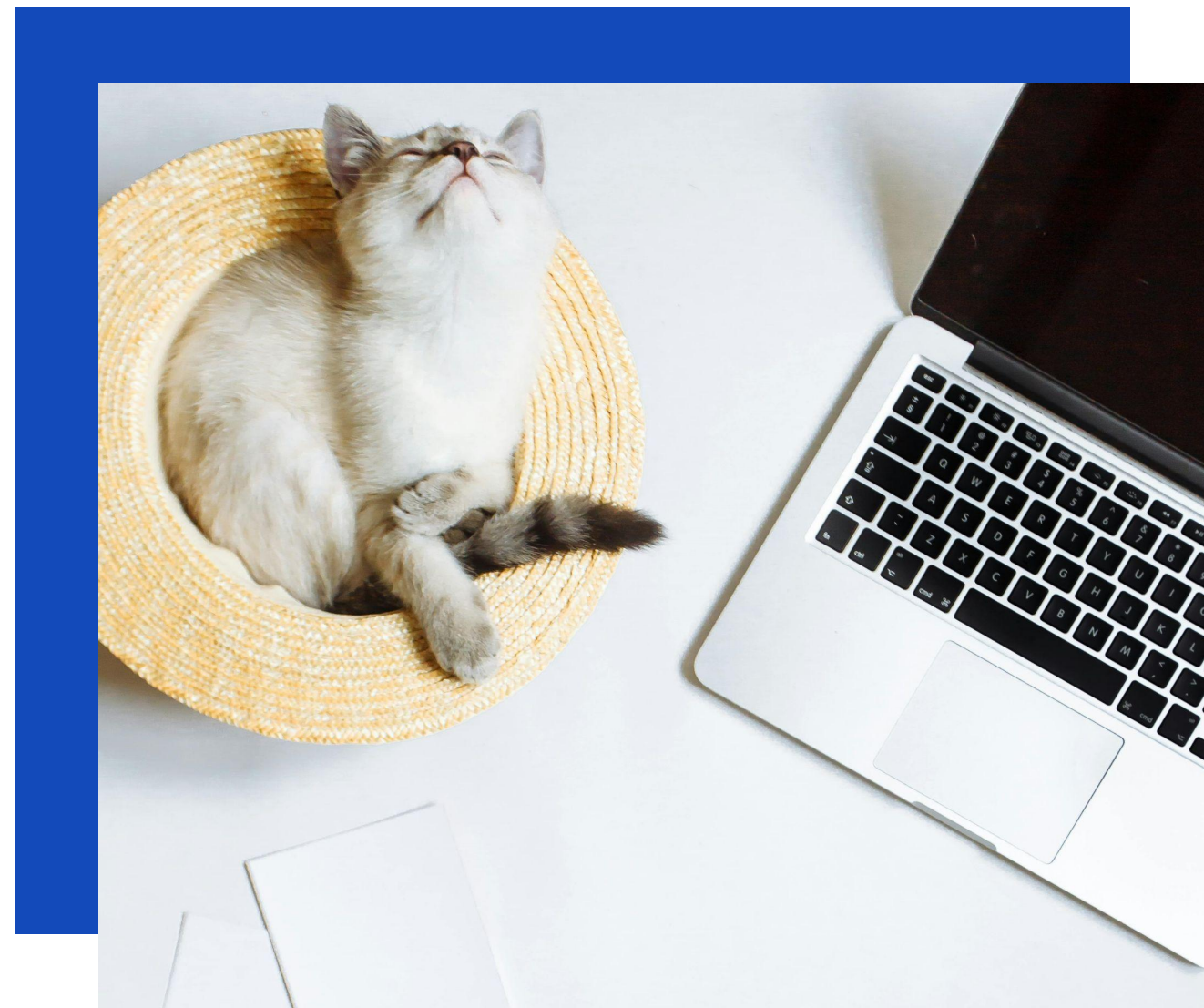


# 7 Things You Don't Know #4

- **Communication can be prepared ahead of time**



# 7 Things You Don't Know #5



- **You can reduce recall labor by 90% with the right platform**





# 7 Things You Don't Know #6

- **Regulatory compliance doesn't have to be painful**



# 7 Things You Don't Know #7

- **Being prepared for a recall is PREVENTION!**



# 7 Things You Don't Know *BONUS*

- Recall insurance can save a company
- Pre-event consulting allowance covers many preparation steps.



# Q & A



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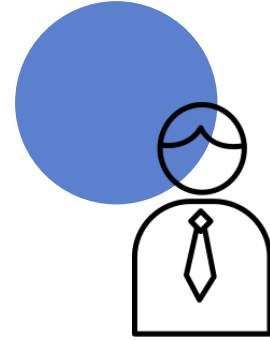
**Which tip was most surprising/most informative for you?**

# Contact Us



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